



FREE, self-paced, online learning that you can fit around your busy schedule. It both inspires and provides practical examples of why and how to improve outcomes.

The Department of Local Government, Sport and Cultural Industries has engaged Town Team Movement to deliver **free training** for all WA local government staff and Elected Members on creating thriving, resilient places and stronger communities. There are two ways to access it.

Register  
by 30 June  
2025

## Option 1

Go to [www.placemaking.education/courses](http://www.placemaking.education/courses) choose the product you would like to access, go to the 'checkout' and add the coupon code - **WALOCALGOV** - in the Order Summary section. This will apply a 100% discount, so you can start for free.

## Option 2

Click on the embedded link on the course or product in the menu below. Scroll down the page that opens and find the **purple Sign Up to Start Now button**. You can then register your name and local government email address to get started.

## Recommendations



### Creating Great Places in 12 Minutes

This 12 minute course provides a quick introduction on how to create great places. It aims to provide you with:

- A better understanding of what placemaking is and is not
- Some ideas on the personal benefits of placemaking
- A few examples to show you what it can look like

[Click here to register for this course](#)



### Creating Great Places: essentials for professionals

A concise course packed full of information and tips for professionals working on place-based projects. Save time and reduce risks by taking this short course.

- 6 lessons
- Takes around 2 to 2.5 hours to complete

Receive a personal Certificate of Completion, endorsed by Town Team Movement and PlacemakingX.

[Click here to register for this course](#)



### Creating Great Places: making it happen in local governments

Ideas and tools for making it happen in a local government context, plus practical, street-level secrets from placemakers with decades of experience

- 9 lessons
- Around 6 hours of learning and content

Receive a personal Certificate of Completion, endorsed by Town Team Movement and PlacemakingX.

[Click here to register for this course](#)



### Colour coding for courses



Suitable for anyone



Tailored for governments



Tailored for professionals



Department of  
Local Government, Sport  
and Cultural Industries



# Placemaking. Education

the online place to learn about placemaking

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PLACEMAKING X

Available to WA local governments for free via

[www.placemaking.education](http://www.placemaking.education)



### Placemaking for Councillors and Elected Representatives

This short course is tailored for elected representatives and the important roles that they can play in enabling outcomes.

- 3 sections
- Allow 45-60 minutes to complete

This short course explains the what, why, who and how of placemaking.

[Click here to register for this course](#)



### Top 10 placemaking tips for local governments

Provides simple, but powerful concepts and key messages that you can use internally and with external stakeholders. It includes common ingredients for success and suggested approaches for finding quick placemaking wins.

Go to the checkout and apply the coupon code:

**WALOCALGOV**



### Creating Great Places

Great places don't just happen by accident. Thriving places need the knowledge, care and contributions of both professionals and local people.

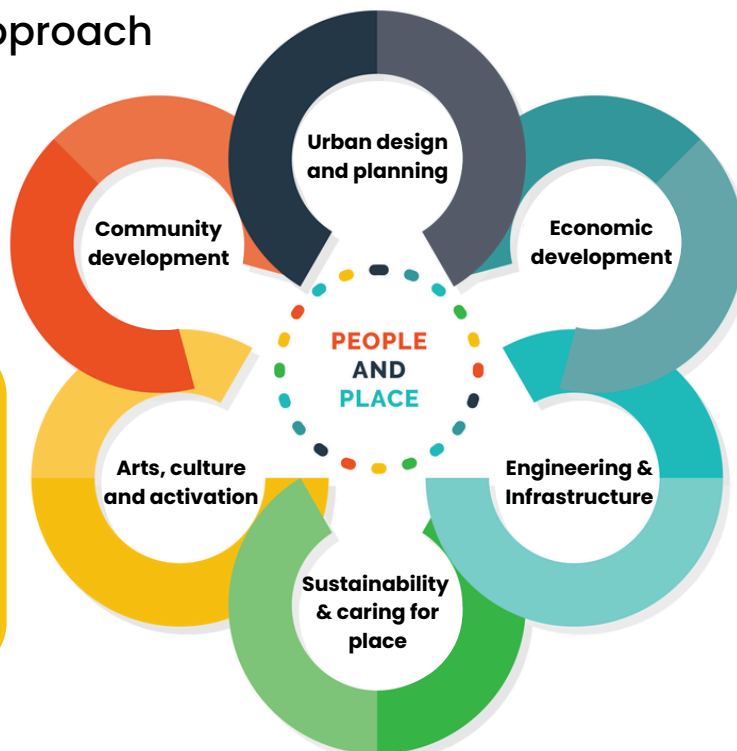
- 9 lessons
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## A collaborative approach



Placemaking integrates and builds on the expertise of a range of disciplines

Cross-functional collaboration can achieve more for less and improve the perception of your organisation.

[www.placemaking.education](http://www.placemaking.education)

More courses on the next page!





Department of  
Local Government, Sport  
and Cultural Industries



# Placemaking. Education

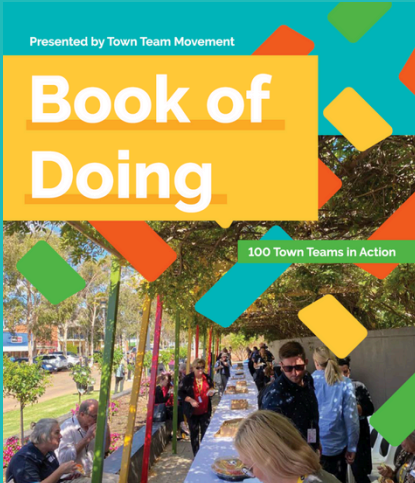
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## Book of Doing

100 Town Teams In Action

The Book of Doing provides 84 examples of how communities and local governments have worked together to improve places.

Go to the checkout and apply the coupon code:

**WALOCALGOV**



### 10 Car Parking Myths Busted

Car parking is often issue number 1 in any area. This **free** 20 minute crash course will provide you with information on how to bust 10 car parking myths and diagnose the real problems to solve. Better management of car parking can help to create better outcomes.

[Click here to register for this course](#)



### Kickstart a positive community group

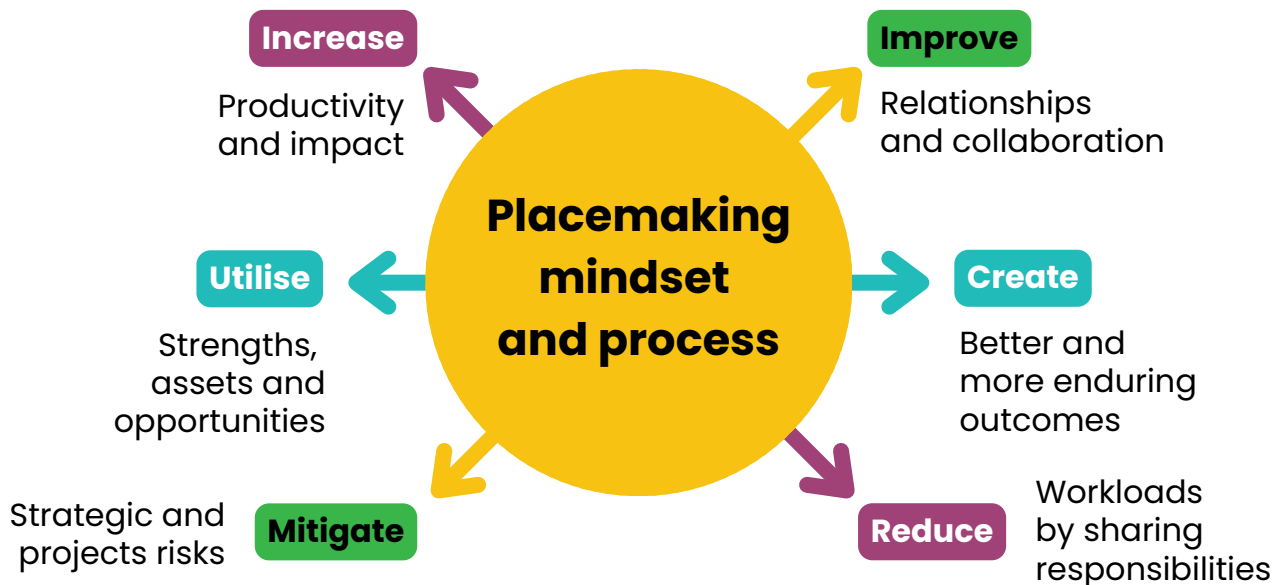
Tips, ideas and activities to help positive community to form and act to improve their place and build community.

- 3 lessons
- Allow 60-90 minutes

[Click here to register for this course](#)



## The benefits of the approach



[hello@placemaking.education](mailto:hello@placemaking.education)



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