

IN THE LIQUOR LICENSING DIVISION OF WESTERN AUSTRALIA

IN THE MATTER OF MAMAJO PTY LTD ACN 663 218 406 FOR AN APPLICATION OF A RESTRICTED TAVERN LICENCE FOR THE PREMISES KNOWN AS GYPSY TAPAS HOUSE, SHOP 2 & 3, 124 HIGH STREET, FREMANTLE WA 6160.

PUBLIC INTEREST SUBMISSIONS ADDRESSING s.38

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Filed on behalf of: The applicant

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Contents

Introduction	5
The applicants	6
Mark Adams – Director	6
John Henson – Director	7
Mark Ford – Director	8
PART 2 – Manner of trade	9
2.1 What facilities and services will be provided by the proposed premises?	9
2.2 What is the proposed manner of trade?	10
2.3 What is the target client base?	11
2.4 Will the premises be distinguished by any particular theme or decor?	12
Part 3 – Public Interest – section 38(2)	14
3.1 Why is the grant of a licence in the public interest and how will it benefit the community?	14
PART 4 - Harm or Ill Health - section 38(4)(a)	16
4.1 List any ‘at risk’ groups or sub-communities within the locality, travelling through the locality or resorting to the locality?	16
Table 1 – Population	16
Table 2 – Education	17
Table 3 – FIFO Indication – worked away from home	17
Table 4 – Profession	18
Table 5 – Family compositions	18
4.2 What are the social health indicators for the locality?	19
Crime Data	19
4.3 What are the proposed strategies the applicant will implement to minimise harm or ill health?	20
Part 5 - Impact on Amenity - section 38(4)(b)	21
5.1 What is the nature and character of the local community?	21
5.2 How will the proposed premises integrate with the amenity of the locality (both positively and negatively)?	21



5.3	What will be the positive recreational, cultural, employment or tourism benefits for the community?.....	21
5.4	What consultation with local government regarding the proposed premises has been considered in establishing a business plan?	22
5.5	If you intend to sell packaged liquor, provide the name and address of all existing licensed premises within the locality?	22
5.6	If you do not intend to sell packaged liquor, provide the name and address of all existing licensed premises within 500 metres of your premises?	22
	Positive and negative amenity issues in respect to the locality of the premises/proposed premises	23
5.7	What are the public transport facilities (including taxi services) that would be available to patrons, or any other transport facilities proposed to be provided by the applicant for patrons?	23
5.8	What publicly available parking facilities exist in the locality?	23
5.9	What is the contribution of the proposed premises to the streetscape and atmosphere of the area?.....	23
5.10	What is the potential impact of the proposed premises on the level of noise and anti-social activities in the locality, and the management strategies to minimise this impact?	25
5.11	What is the potential impact of the proposed premises on vandalism, litter, criminal acts? (especially violent crimes including domestic violence).	25
	Part 6 - Offence, annoyance, disturbance or inconvenience – section 38(4)(c)	25
6.1	Identify the strategies you intend to implement to address potential offence, disturbance or inconvenience to local residents or business operators:	25
	the use of licensed crowd controllers and installation of a CCTV camera system;.....	25
	the provision of food;	26
	restricted advertising or liquor promotions;	26
	types of entertainment being provided;.....	26
	August 2024 – Entertainment Schedule	27
	Part 7 – Community consultation	27
7.1	Are any of the following community buildings or facilities located in the locality of the proposed licensed premises?	27
	Schools and Educational institutions	27
	Hospitals, Hospices, Aged Care facilities.....	28
	Churches/Places of worship	28
	Drug and alcohol treatment centres.....	28
	Short term accommodation or refuges for young people	28
	Child Care Centres	28



Local Government Authority	29
Police stations	29
Regional Office of the Department of Indigenous Affairs	29
Who will be consulted.....	30
The occupiers of neighbouring premises and businesses within 200 metres of the premises.....	30
Stakeholders listed in item 7.1 within the locality of the premises.....	30
Special interest groups or individuals within the locality of the premises.	30
Conclusion	30



Introduction

- 1.1. Mamojo Pty Ltd (the Applicant) is seeking approval from the Director General at the Department of Local Government, Sport, and Cultural Industries (DLGSCI) for the grant of a Restricted Tavern Licence with respect to the current licensed premise known as Gypsy Tapas House, located at Shop 2 & 3, 124 High Street FREMANTLE WA 6160(the premises).
- 1.2. This Public Interest Assessment submission has been prepared by The Liquor Consultants (WA)¹ on behalf of the Applicant, and the application is in relation to the grant of a Restricted Tavern Licence(the application):

LIQUOR CONTROL ACT 1988 - SECT 41

41. Hotel licence, kinds, conditions and effect of

(1) For the purposes of this Act —

(a) where a hotel licence is not subject to any condition referred to in subsection (4) it shall be referred to as a tavern licence;

and an application may be made for a tavern licence or a tavern restricted licence if the applicant does not seek a licence for a hotel offering accommodation, or for a hotel restricted licence only.

(2) Subject to this Act, during permitted hours the licensee of a hotel licence is authorised to keep open the licensed premises, or part of those premises, and, while those premises are open —

(a) may sell liquor on the premises to any person for consumption on the premises; and

(b) may, unless the licence is a hotel restricted licence or a tavern restricted licence, sell packaged liquor on and from the premises to any person.

- 1.3 The documentation for this application has been submitted to the Licensing Authority in accordance with Section 68 of the Act² and has been compiled by The Liquor Consultants (WA) on behalf of the applicant.
- 1.4 The Applicant has meticulously addressed the matters relating to Section 38(2)(4) and the primary and secondary objects of Section 5 in accordance with relevant sections of the Act, as required by the Director's Policy on Public Interest Assessment³ submissions.
- 1.5 The premises Gypsy Tapas House, located at Shop 2 & 3, 124 High Street FREMANTLE WA 6160, is located in the heart of Fremantle central Business District, already operating as a restaurant licence the applicant has "outgrown"

¹ Attachment 1 – Authority to Act

²[https://www.legislation.wa.gov.au/legislation/prod/filestore.nsf/FileURL/mrdoc_41184.pdf/\\$FILE/Liquor%20Control%20Act%201988%20-%20%5B08-g0-00%5D.pdf?OpenElement](https://www.legislation.wa.gov.au/legislation/prod/filestore.nsf/FileURL/mrdoc_41184.pdf/$FILE/Liquor%20Control%20Act%201988%20-%20%5B08-g0-00%5D.pdf?OpenElement)

³ <https://www.dlgsc.wa.gov.au/department/publications/publication/public-interest-assessment-policy>



the ability of the premises to cater for the changing requirements of consumers in the area.

- 1.6 The applicants purchased the premises in February 2023, as Restaurant Liquor Licence, licence number 606 011 4851 and has operated without incident since.

The applicants

- 1.7 This business has been created by three Directors that have a local combined Hospitality Industry experience of nearly 100 years.

As fit healthy and active individuals, their passion for the industry has never wavered, and neither has their understanding of the requirements behind delivering quality authentic hospitality.

- Our VISION is to be respected as an honest & fair employer of the best staff delivering true authentic hospitality.
- Our MISSION is to restore the authenticity of hospitality through never overstating, always over delivering above the guests anticipated experience.
- Our VALUES are AUTHENTICITY, CHARACTERISTIC, QUALITY & CONCISTENCY

We believe Lighting, Sound & Furnishings create an atmosphere, but the culture creates the soul, connection and willingness to return. Culture is driven from the business Owners.

Mark Adams – Director



With a career spanning over three decades throughout Hospitality, Tourism, Sporting, Recreation & Leisure industries; Mark has navigated a pathway around some of Australia's most recognized destinations. From remote outback and Island isolation to corporate CBD's.

10-years as General Manager with Accor Hotels, 3-years as State Manager Sport Services with Delaware North and multiple years managing hotels & resorts in Broome, East Kimberley, Palm Cove, Whitsundays, Bunbury/ Margaret River and hometown of Perth.

As the Managing Director of “Executive Compass” business consultants, Mark now shares his knowledge and expertise with companies looking for guidance, strategy, operational audits and multi scale hospitality and tourism developments.



Mark's excitement for Gypsy Tapas House is built around the rebirth of the property to its full potential and the prospects of the local area and re-birth of Fremantle CBD.

John Henson – Director



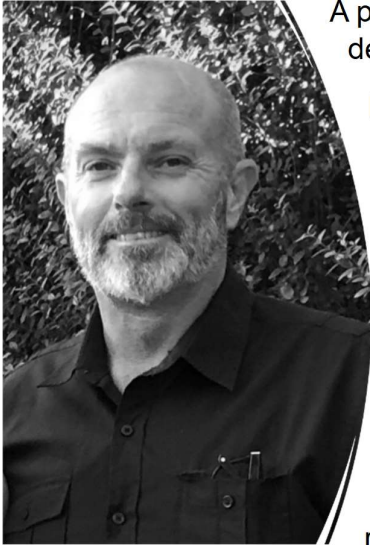
With a family history in Fremantle business from the early 1900s and a Grandfather being part of saving the Round House in the 1930s; John has a particular fondness for Fremantle and the opportunity to inject some new life into the **Gypsy Tavern House** through old fashioned hospitality and new creativity.

After a short period in the residential building industry, John studied hospitality management and spent the late eighties and nineties working in some of Perth's best and busiest hotels, restaurants and nightclubs, before a stint on the East Coast ending up in Alice Springs and Uluru, running tours.

Moving back to Perth John stayed in the hospitality industry. Utilising the skills he'd picked up during early years in the building game he decided to concentrate on design and fit out, eventually settling on facility management working for large hotel groups and eventually Perth's busiest tourist destination, Kings Park.

John's passion for Gypsy Tapas House is around respectful refurbishment and seamless connection to the venue, opening its appeal to a much wider market segmentation.

Mark Ford – Director



A professional career as an Executive Chef to the highest degree, working with Hotels and Resorts

Mark's passion for cooking began as an apprentice, with his first position being at King's Park Garden restaurant, (now Frasers). After travelling around Australia for nine months, on return I was employed at the Ansett International under Chris Taylor's supervision.

Mark's European travel, covered the Dolder Grand Hotel Switzerland; the Marriott and Conrad Hotels London; Le Pont de la Tour restaurant (by Sir Terence Conran) London. Working alongside the most prestigious European chefs, such as Anthony Worrell Thompson, at Bistrot 190 and Henry Harris, at Hush restaurant.

As part of his return to Perth, Mark secured the positions of Executive Chef at The Vines Resort and Sandalford Wines in the Swan Valley.

Mark's excitement in the Gypsy Tapas House is being able to direct the culinary focus and deliverables, drawing from his style and experience in creative food with his own personality in every dish.

PART 2 – Manner of trade

2.1 What facilities and services will be provided by the proposed premises?

The premises currently trades as a Restaurant liquor licence, the premises offers a variety of dining experiences as per the attached Menu.⁴ Additionally the applicants offer set menu's and Sunday Tapas Stack specials⁵ The premises hopes to offer a range of functions including business sundowners, celebrations and receptions.⁶ The premises caters for casual and formal dining and a unique in-house alfresco dining area.

Serving a wide variety of alcoholic and non-alcoholic items the applicants seek to cater for a wide variety of customers.⁷



⁴ Attachment 2- Menu

⁵ Attachment 2.1 – Set Menu and Tapas Tower

⁶ Attachment 2.2 – Function menu

⁷ Attachment 3 – Beverage lists



Having now expanded in 2024 to encompass a larger footprint on the location the ability to provide a greater range of services including in-house brewed alcohol gypsy pilsner, gypsy lager, gypsy ginger and Gypsy Cold Ale.⁸

The applicants have just completed a \$500,000.00 upgrade of the premises bringing it up to current health standards and functionality.⁹ These works were completed in August 2024 and the section 39 certificate lodged with DLGSCI.¹⁰



2.2 What is the proposed manner of trade?

Providing the original restaurant service functions in some areas, the applicants seek to be able to have some flexibility in the premises to allow the consumption of liquor whilst standing.¹¹ This is particularly important with business sundowners, cocktail functions and a traditional bar area where brewed in-house drinks a tapped straight to the bar.¹²

⁸ Attachment 4 – Gypsy Beer labels

⁹ Attachment 5 – New redline plan

¹⁰ Attachment 6 – s.39 certificate

¹¹ Attachment 2.2 – function menu

¹² Attachment 3 – drinks menu



2.3 What is the target client base?

Gypsy Tapas House currently caters to diners and customers in the range of 25yrs and above. The venue is utilised for weddings, receptions, birthdays and celebrations as well as al-a-carte dining. Being strong advocates for local Fremantle businesses the venue also hosts business sundowners and mixers for local business owners. The applicants conducted a survey of patrons in regards to selected questions about this application.

The applicants acknowledge that surveys and petitions are by themselves subjective evidence however they do provide a tool by which the public can have an opinion.¹³ The survey shows overwhelming support for the venture with over 200 respondents in support of the business and the application.

Please note that references to packaged liquor have since not been pursued by the applicant and Packaged Liquor sales are not included in this application for a Restricted Tavern Licence.

¹³ Attachment 7 – survey results overall data



2.4 Will the premises be distinguished by any particular theme or decor?

Gypsy Tapas House already has a distinct décor and “mature” theming with mixed purpose areas and refer below photographs.





Part 3 – Public Interest – section 38(2)

3.1 Why is the grant of a licence in the public interest and how will it benefit the community?

The applicant already runs a successful and thriving restaurant business, the premises is well booked in advance with after work functions and celebrations of various types. The ability to cater to standing functions such as cocktail style functions and the ability for customers to intermingle whilst utilising the multi room premises supports the application for a tavern licence.

The applicant submits that they already support live local artists at present with the majority performing acoustically and in accordance with local environmental noise concerns by the City of Fremantle.¹⁴

The premises has applied for a Maximum Accommodation of 300 pax, this is based on the floor area and increased toilet amenities upgraded in the alteration redefinition.¹⁵



¹⁴ Section 40 currently before City of Fremantle

¹⁵ Public Building Approvals - currently before Dept Health – new Accommodation notice





PART 4 - Harm or Ill Health - section 38(4)(a)

4.1 List any 'at risk' groups or sub-communities within the locality, travelling through the locality or resorting to the locality?¹⁶

The applicant has utilised the 2021 census data to provide the following information in support of this application. To ensure transparency the local government area (LGA) of Fremantle was utilised to capture neighbouring suburbs relevant to this application.¹⁷ The 2021 census indicates that the median age in Fremantle LGA is 42 years of age, only 1.7% of the population identified as indigenous as opposed to 3.2% of Western Australia. The predominant occupation was professional and a higher than state average held Bachelor Degree or above, 39%, as opposed to 23% in Western Australia.¹⁸

Table 1 – Population¹⁹

People <i>All people</i>	Fremantle	%	Western Australia	%	Australia	%
Male	15,510	48.6	1,322,855	49.7	12,545,154	49.3
Female	16,419	51.4	1,337,171	50.3	12,877,635	50.7

*More information on [Sex \(SEXP\)](#), [Place of usual residence \(PURP\)](#).
Table based on place of usual residence*

Indigenous status <i>All people</i>	Fremantle	%	Western Australia	%	Australia	%
Aboriginal and/or Torres Strait Islander	552	1.7	88,693	3.3	812,728	3.2
Non-Indigenous	29,631	92.8	2,431,204	91.4	23,375,949	91.9
Indigenous status not stated	1,742	5.5	140,128	5.3	1,234,112	4.9

People characteristics <i>Aboriginal and/or Torres Strait Islander people</i>	Fremantle	%	Western Australia	%	Australia	%
Male	263	48.3	44,716	50.4	403,709	49.7
Female	282	51.7	43,985	49.6	409,025	50.3
Median age	28	N/A	24	N/A	24	N/A

¹⁶ Attachment 8 – 2021 Census Data <https://www.abs.gov.au/census/find-census-data/quickstats/2021/LGA53430>

¹⁷ Ibid

¹⁸ Ibid

¹⁹ Ibid

**Table 2 – Education²⁰**

Level of highest educational attainment <i>People aged 15 years and over</i>	Fremantle	%	Western Australia	%	Australia	%
Bachelor Degree level and above	10,709	39.2	513,667	23.8	5,464,631	26.3
Advanced Diploma and Diploma level	2,582	9.4	200,659	9.3	1,946,738	9.4
Certificate level IV	815	3.0	83,590	3.9	719,425	3.5
Certificate level III	2,364	8.6	298,459	13.9	2,617,766	12.6
Year 12	3,643	13.3	334,324	15.5	3,104,116	14.9
Year 11	914	3.3	107,799	5.0	958,803	4.6
Year 10	1,776	6.5	242,762	11.3	2,086,306	10.0
Certificate level II	5	0.0	1,044	0.0	13,687	0.1
Certificate level I	4	0.0	253	0.0	2,614	0.0
Year 9 or below	1,333	4.9	116,570	5.4	1,490,444	7.2
Inadequately described	662	2.4	54,719	2.5	506,259	2.4
No educational attainment	154	0.6	12,723	0.6	175,844	0.8
Not stated	2,393	8.7	187,134	8.7	1,694,773	8.2

Table 3 – FIFO Indication – worked away from home²¹

Employment status <i>People who reported being in the labour force, aged 15 years and over</i>	Fremantle	%	Western Australia	%	Australia	%
Worked full-time	9,338	53.7	786,345	57.1	7,095,103	55.9
Worked part-time	6,226	35.8	439,984	32.0	3,962,550	31.2
Away from work (a)	1,011	5.8	79,916	5.8	991,758	7.8
Unemployed	830	4.8	70,001	5.1	646,442	5.1

²⁰ Attachment 8 – 2021 Census Data²¹ Ibid

**Table 4 – Profession²²**

Occupation, top responses <i>Employed people aged 15 years and over</i>	Fremantle	%	Western Australia	%	Australia	%
Professionals	6,213	37.5	287,009	22.0	2,886,921	24.0
Managers	2,481	15.0	160,687	12.3	1,645,769	13.7
Community and Personal Service Workers	1,907	11.5	154,341	11.8	1,382,205	11.5
Technicians and Trades Workers	1,824	11.0	199,379	15.3	1,554,313	12.9
Clerical and Administrative Workers	1,509	9.1	157,610	12.1	1,525,311	12.7
Sales Workers	955	5.8	101,670	7.8	986,433	8.2
Labourers	920	5.6	122,961	9.4	1,086,120	9.0
Machinery Operators and Drivers	520	3.1	100,392	7.7	755,863	6.3

Table 5 – Family compositions²³

Family composition <i>All families</i>	Fremantle	%	Western Australia	%	Australia	%
Couple family without children	3,665	45.1	272,493	38.8	2,608,834	38.8
Couple family with children	3,076	37.8	313,666	44.6	2,944,140	43.7
One parent family	1,276	15.7	106,035	15.1	1,068,268	15.9
Other family	112	1.4	10,930	1.6	108,941	1.6

²² Attachment 8 – 2021 Census Data²³ Ibid



4.2 What are the social health indicators for the locality?

The applicant proposes that the suburb of Fremantle is the locality and can be defined as the local government area for the City of Fremantle.

Community Health reports were not available to the applicant through either the Alcohol Drug Office (MHA) or Health Department since 2016. As such the only information available was through the census data as below.²⁴

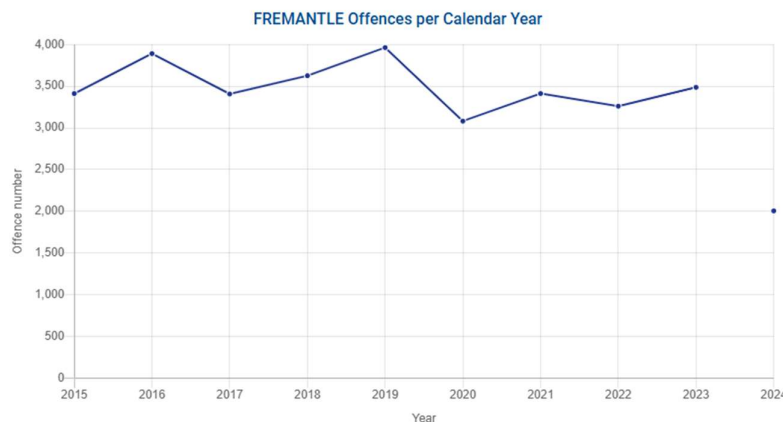
Table 6 – Long Term Health Conditions

Count of selected long-term health conditions	Fremantle	%	Western Australia	%	Australia	%
<i>All people</i>						
None of the selected conditions	20,075	62.9	1,730,753	65.1	16,302,537	64.1
One condition	6,284	19.7	483,681	18.2	4,791,516	18.8
Two conditions	1,827	5.7	142,068	5.3	1,490,344	5.9
Three or more conditions	894	2.8	68,082	2.6	772,142	3.0
Not stated	2,840	8.9	235,428	8.9	2,066,251	8.1

Note: Selected long-term health conditions include arthritis, asthma, cancer (including remission), dementia (including Alzheimer's), diabetes (excluding gestational diabetes), heart disease (including heart attack or angina), kidney disease, lung condition (including COPD or emphysema), mental health condition (including depression or anxiety) and stroke. Other long-term health conditions are not included in this count.

Crime Data

The Western Australia Police Force crime figures indicate that the locality has experienced a downward trend since 2020 both during and post Covid-19.²⁵



²⁴ Attachment 8 – 2021 Census Data

²⁵ <https://www.police.wa.gov.au/Crime/CrimeStatistics#/>



4.3 What are the proposed strategies the applicant will implement to minimise harm or ill health?

The applicant ensures that the premises is staffed at all times with appropriately trained and knowledgeable people. Specifically, a minimum of one Approved Manager is appointed at all times in accordance with Section 100 of the Act.

The applicants harm minimisation strategies include conducting mandatory training for all personnel as to their responsibilities in accordance with the Act, the licensing authority's policies, matters of safety and all other laws and regulations applicable to the proper conduct of the business. All staff engaged in the sale and supply of alcohol are RSA certified and fully briefed in all legal requirements of the Act, in particular Section 115.²⁶

Staff briefings occur on a daily basis and include a rotation of topics focused on the responsible service of alcohol and harm minimisation.

Staff are required to dress in uniform. The presentation of staff is considered paramount by the applicant, upholding the image of the premises and in portraying a professional and responsible approach to the business and consumption of liquor.

The applicants are well aware of the need to minimise the potential harmful effects from the supply of liquor into the community. The business currently operates pursuant to a high standard of harm minimisation strategies which are set out in its Management Plan. A set of Harm Minimisation documents also form a suite of standard operating procedures in support of the applicants commitment to the community.

By virtue of the following, the premise is currently, and will continue to be a low-risk operation:

- i. The high standard of the premises commands an equally high standard of patron behaviour
- ii. Liquor is priced in a way so as not to encourage rapid or excessive consumption.
- iii. A range of non-alcoholic beverages is available at all times, and water provided free of charge.
- iv. Food is the main feature at Gypsy Tapas House
- v. Seating is available to encourage seated dining and drinking

²⁶ Attachment 9 - Harm minimisation documents, Code of Conduct, House Policy and Management Plans attached.



Part 5 - Impact on Amenity - section 38(4)(b)

5.1 What is the nature and character of the local community?

Fremantle is a small port city of only 29,000 people (36,000 if East Fremantle is included) that has vibrant and diversified creative industries and is geographically close to WA's capital city Perth. Fremantle has a kind of New Orleans cultural DNA, where live music is cheap and affordable. Fremantle has a unique socio-cultural fabric that has contributed to the city's large arts community and its reputation as an energetic creative city. Originally, Fremantle was a lower socio-economic locality just outside Perth that offered affordable living and attracted a large number of migrants and artists in the 1960s and 1970s. Fremantle developed a strong multicultural cohort and became a hotspot for live music and visual artists' studios.

The DNA of Fremantle arts also features a strong work ethic, a creative workforce that embraces fluid boundaries. Staff exchanges between projects and entities are an accepted part of most activities and ventures, with low levels of turf warfare. The wharfies and Italians in the 1900s form the basis for the cultural DNA of all of Fremantle. It was originally a separate poor working-class town that rose on the back of values such as support for environmentalism, heritage artists, the gay community (Doyle 2019).²⁷

5.2 How will the proposed premises integrate with the amenity of the locality (both positively and negatively)?

The premises already provides bespoke services for the local community it is hoped that the increased services and facilities in what was a "dead" area of the Fremantle CBD will bring back some vibrancy and sense of community in this area.

5.3 What will be the positive recreational, cultural, employment or tourism benefits for the community?

This application will allow the applicants to increase employment numbers of staff and allow an expansion into increasing the visitations to this part of Fremantle. Traditionally entertainment was limited to the South Terrace precincts, this application provides an alternative to what can be a hectic part of Fremantle, food, music and dining experiences are more subdued and mature than the normal pub in Fremantle.

Tourism is important to Fremantle and arts and culture features significantly in tourism. The City of Fremantle (CoF) Destination Marketing Strategic Plan

²⁷ <https://www.dlgsc.wa.gov.au/department/publications/publication/australian-cultural-and-creative-activity-a-population-and-hotspot-analysis-fremantle-western-australia>



2018-2022 is forward-looking and seeks to improve integration of local tourism related businesses into marketing campaigns and digital marketing, and focus more strongly on promoting popular local events to visitors as well as locals. The plan envisages a vibrant walkable Fremantle, with unique events and festivals, and leisure and entertainment, which the combination of 'port and ocean', heritage assets, and arts and culture offers.²⁸

5.4 What consultation with local government regarding the proposed premises has been considered in establishing a business plan?

City of Fremantle have been engaged at every step of the process, the alteration and redefinition completed in August 2024 was well received and the new street facades, signage and visible frontages have significantly improved a tired streetscape.

The s.40 Planning approval has been lodged with this application and will run parallel with it. There has been nothing negative raised by the LGA in this matter.

5.5 If you intend to sell packaged liquor, provide the name and address of all existing licensed premises within the locality?

Not Applicable

5.6 If you do not intend to sell packaged liquor, provide the name and address of all existing licensed premises within 500 metres of your premises?

A search of the RGL database shows a total of 77 liquor licenses in the locality. These are classed as follows;²⁹

- Hotels 6
- Unrestricted Taverns 17
- Restricted Taverns 3
- Liquor Stores 4
- Restaurants 18
- Others 29

²⁸ [Australian Cultural and Creative Activity: A Population and Hotspot Analysis — Fremantle, Western Australia \(dlgsc.wa.gov.au\)](#)

²⁹ Attachment 10 – Table of licensed Premises - Fremantle

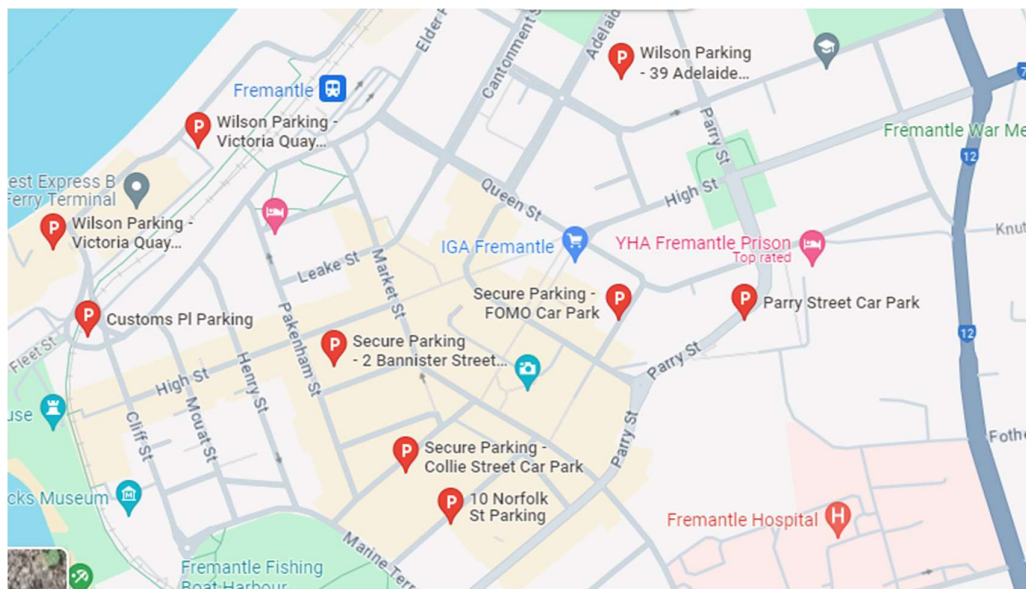
Positive and negative amenity issues in respect to the locality of the premises/proposed premises

5.7 What are the public transport facilities (including taxi services) that would be available to patrons, or any other transport facilities proposed to be provided by the applicant for patrons?

Fremantle is well serviced with train, bus, taxis and ride share services, the train stations and bus stops are an easy walk from the premises which is located in the Fremantle CBD.

5.8 What publicly available parking facilities exist in the locality?

City Of Fremantle has a large number of car parking facilities within short walking distance of the premises.



5.9 What is the contribution of the proposed premises to the streetscape and atmosphere of the area?

As part of the development of this site the applicant has just completed an alteration redefinition which included upgrades to the streetscape and facade of the premises, the area is now well lit and an application for additional ETP – Alfresco will be made after this application has been concluded. These alfresco bays have already been included on the Alt/redef red line plans as “boxes” on the adjacent footpath areas.³⁰

Traditionally an older 1970’s brick façade(refer below), the new facade has been designed to showcase the applicants in-house brewery and workings(after).

³⁰ Attachment 5 – redline markup plan

Before Renovations³¹



After Renovations– New façade and in-house brewing vats



³¹ Googlemaps Streetview -

https://www.google.com.au/maps/uv?pb=!1s0x2a32a164d1457489%3A0x791ad195acd16bf8!3m1!7e115!4s%2Fmaps%2Fplace%2Fgypsy%2Btapas%2Bhouse%2Bwa%2F%40-32.0536114%2C115.7489731%2C3a%2C75y%2C16.99h%2C90t%2Fdata%3D*213m4*211e1*213m2*211se9Wyd_91M2fEcnqucPqdEA*212e0*214m2*213m1*211s0x2a32a164d1457489%3A0x791ad195acd16bf8%3Fsa%3DX%26ved%3D2ahUKEwiG_uTRiOyHAXiHGmGHTwEAVIQpx96BAgUEAA!5sgypsy%20tapas%20house%20wa%20-%20Google%20Search!15sCglgAQ&imagekey=!1e2!2se9Wyd_91M2fEcnqucPqdEA&cr=le_a7&hl=en&ved=1t%3A206134&ictx=111



5.10 What is the potential impact of the proposed premises on the level of noise and anti-social activities in the locality, and the management strategies to minimise this impact?

The applicant recognises that every licensed premises has the potential to impact on the levels of noise and amenity of a local area. This however can be mitigated considering the strategies put in place to reduce noise being emitted, low level entertainment, food, security, lighting and training.

5.11 What is the potential impact of the proposed premises on vandalism, litter, criminal acts? (especially violent crimes including domestic violence).

The areas adjacent to the premises in particular the public spaces opposite the premises have attracted anti-social behaviour and issues with local amenity. Since the re-opening of the premises the incidents have been reduced by increased foot traffic and increased lighting and amenities provided by the existing premises. The crime statistics sourced from WA Police show the incidence in this area away from South Terrace is lower and as the clientele and target patrons are seeking an alternative to the traditional cappuccino strip, it is in the best interests of the applicants to ensure the area is perceived as safer than areas further south of the premises.

The voluntary addition of crowd controllers and CCTV to this area will also act as a deterrent both physically and perceptually to anti-social elements.

Part 6 - Offence, annoyance, disturbance or inconvenience – section 38(4)(c)

6.1 Identify the strategies you intend to implement to address potential offence, disturbance or inconvenience to local residents or business operators:

the use of licensed crowd controllers and installation of a CCTV camera system;

Although not required to do so the applicants intend to voluntarily implement the below strategies to increase safety of patrons and staff;

- The applicants intend to employ crowd controllers a ratio of two (2) crowd controllers for the first 100 patrons and one crowd controller for each additional 100 patrons or part thereof will be applied after 8pm Friday's and Saturday's or for any function identified as higher risk.



- CCTV will be installed as per Directors Policy of Security at Licensed premises to ensure a safe environment for patrons and staff.³²

The applicants submit that these conditions not be imposed on the licence as CCTV is already being installed and

the provision of food;

Food is always the main focus of the applicants, kitchens will remain open until 11pm and food will still be available for purchase on a limited menu at all times including until 30 minutes before close.

restricted advertising or liquor promotions;

The applicant intends to continue the responsible promotion and sale of liquor in accordance with the Directors Policy on same.³³

types of entertainment being provided;

The applicants already provide live entertainment at the venue, the entertainment is sourced from local artists and is predominantly acoustic and provides complimentary ambience to the venue.

³² <https://www.dlgsc.wa.gov.au/department/publications/publication/safety-and-security-at-licensed-premises-policy>

³³ <https://www.dlgsc.wa.gov.au/department/publications/publication/responsible-promotion-of-liquor-consumption-of-liquor-on-licensed-premises-and-the-sale-of-packaged-liquor-policy>



August 2024 – Entertainment Schedule

AUGUST		ENTERTAINMENT LINEUP	
LIVE MUSIC - GREAT ATMOSPHERE - EXCITING FOOD			
		WED 21	Paul Davies
THU 01	Autumn Sage	THU 22	Magdalena Muse
FRI 02	Dilip n the Daves	FRI 23	Zagoria Quartet
SAT 03	Stone Cold Super Friends	SAT 24	Espresso Swing
SUN 04	Espresso Duo	SUN 25	Sasha Perrine
WED 07	Caroline Henning	WED 28	Espresso Duo
THU 08	Glenn Rogers	THU 29	Showcase Night
FRI 09	Zagoria Quartet	FRI 30	Robert Graham & Landing
SAT 10	The Lost Cores	SAT 31	Jook Joint Band
SUN 11	Sasha Perrine	SUN 01	Tim Hudspith
WED 14	Travis Aron		
THU 15	Glenn Rogers	WED & THU	Live from 6pm
FRI 16	The Stop Outs	FRI & SAT	Live from 7pm
SAT 17	Dilip n the Daves	SUN	Live from 1.30pm
SUN 18	Magdalena Muse		

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Part 7 – Community consultation

7.1 Are any of the following community buildings or facilities located in the locality of the proposed licensed premises?

Schools and Educational institutions

- St Patricks Primary School - 8 Ellen St, Fremantle WA 6160
- Lance Holt School - 10 Henry St, Fremantle WA 6160
- Fremantle Primary School - 1 Brennan St, Fremantle WA 6160
- East Fremantle Primary School - 8 Forrest St, Fremantle WA 6160
- Fremantle Technical School - 41 South Terrace, Fremantle WA 6160
- CBC Fremantle - 51 Ellen St, Fremantle WA 6160

Hospitals, Hospices, Aged Care facilities

- Fremantle Hospital - Alma St, Fremantle WA 6160

Churches/Places of worship

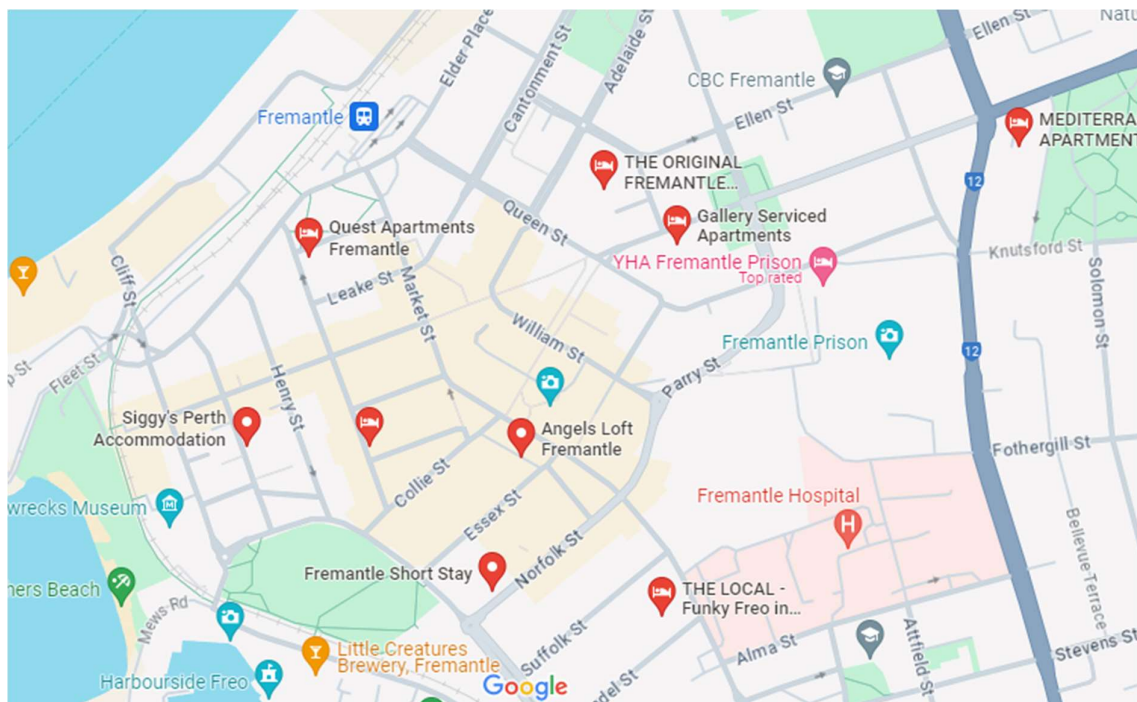
- Fremantle Church - 217 High St, Fremantle WA 6160
- St Patricks Basilica - 47 Adelaide St, Fremantle WA 6160
- Holy Spirit Chapel - 38 Mouat St, Fremantle WA 6160
- Fremantle Wesley Uniting Church - 4 Cantonment St, Fremantle WA 6160
- Scots Presbyterian Church - 90 South Terrace, Fremantle WA 6160
- St Johns Anglican Church - 24 Adelaide St, Fremantle WA 6160 (landlord)

Drug and alcohol treatment centres

- South Metro CADS - 3/22 Queen St, Fremantle WA 6160

Short term accommodation or refuges for young people

- Currently google shows seven short term accommodation places.



Child Care Centres

- No childcare facilities in CBD,
- 2 x centres south of Fremantle Hospital
- Treasured Tots - 69 Hampton Rd, Fremantle WA 6160



- Orchard Montessori - 63 Wray Ave, Fremantle WA 6162

Local Government Authority

- City of Fremantle - 151 High St, Fremantle WA 6160

Police stations

- Fremantle Police Station - 88 High St, Fremantle WA 6160

Regional Office of the Department of Indigenous Affairs

- Nil



Who will be consulted

The occupiers of neighbouring premises and businesses within 200 metres of the premises.

Stakeholders listed in item 7.1 within the locality of the premises.

Special interest groups or individuals within the locality of the premises.

Conclusion

The applicant submits that the application for a restricted tavern licence is in the public interest. The applicants are experienced and responsible licensees with years of experience in catering to the public needs and expectations.

Already the premises has been altered and redefined to increase the amenity and trafficability of this quieter part of the Fremantle CBD. The new façade and street appeal have lifted this part of streetscape in Fremantle already. Having now expanded into adjacent lease holdings, the style, flexibility and diverse nature of the premises now show cases a zone for every occasion from traditional bar areas with fresh beer taps, to more casual alfresco dining courtyards and function rooms catering for private gatherings.

Coupled with live entertainment most nights and a local musical flavour uniquely Fremantle, this venue has huge potential given the correct licence to do so.

The applicants have demonstrated experience in hospitality with no negative incidents, the venue is now contemporary, bright and welcoming to locals and tourists.

The applicants have acknowledged the increased risk moving from a Restaurant to a Tavern licence but as demonstrated the public need is there and accordingly the necessary changes have been made to the business including increasing public amenities and accommodation to suit.

At a proposed 300 persons (Maximum Accommodation) the premises is not a large enterprise but offers a bespoke destination for a large multitude of users and their requirements.